



CHARITY CHICKS

— HOUSTON —

Charity Chicks Houston is a slew of chicks (and even some guys) that get together to do charitable work for various non-profit organizations. Our group was founded in December 2008 and our journey has been fun and enlightening! Last year over the holidays, several of our members asked us if we knew of local businesses that were donating a percentage of holiday sales to charity. And that got us thinking, wouldn't it be great if we could help people shop and give to charity at the same time!

We are approaching a few unique businesses in the area (focusing on retail, restaurants and spas) to ask if you'd like to be a part of our first ever **Helpful Holiday Shopping Guide!**

This is a great way to introduce your business or service to potential new customers. We will create a handout for people to take shopping with them, and we will post on our website charitychickshouston.com. We'll also include links to the downloadable guide in our email newsletters, on our Facebook fan page with over 2,400 fans, and in our tweets to over 1,800 Twitter followers. We will also pitch our PDF guide to magazines and newspapers to increase awareness of the Helpful Holiday Shopping Guide!

The best part--you get to pick the charity you want to give back to!

Simply complete and return page 2 of this document to participate!

You can also choose the amount you want to give (we ask that you keep it easy to advertise, so a percentage of total sales is usually easiest). If you would prefer to do a flat amount, like \$5 for every adult haircut, or \$5 for every \$100 spent, that is fine too! Since we'll be promoting this program far and wide, we ask that you make this offer available for all shoppers, without the need to present Charity Chicks proof or confirmation.

We are excited to promote your business, give our members (and many other Houstonians) a REASON to shop and raise money and awareness for a charity near and dear to your heart.

We ask that you keep this offer open and valid from November 19th-December 24th to accommodate as much shopping time (for early and late shoppers) as possible!

Simply complete the information on the following page and email to chicks@charitychickshouston.com.

Submissions must be received by October 1 to be included in the version of the Helpful Holiday Shopping Guide that we will pitch to magazines and newspapers. If you're pressed for time, we'll accept submissions through November 1 for the version of the guide that will be posted on our website.

Thanks and happy holidays from Charity Chicks Houston!



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If you would like to participate in the 2010 Helpful Holiday Shopping Guide presented by Charity Chicks Houston, please fill out this form in its entirety and email to chicks@charitychickshouston.com. Submissions must be received by October 1 to be included in the version of the Helpful Holiday Shopping Guide that we will pitch to magazines and newspapers. If you're pressed for time, we'll accept submissions through November 1 for the version of the guide that will be posted on our website.

Business Name: _____

Contact Name and Email Address: _____

Store Address: _____

Store Phone Number: _____

Brief description of your business: _____

Website: _____

Charity of your Choice: (if you do not have one in mind, we can choose for you)

How much are you giving back to charity: (i.e. % of total sales of each purchase is recommended)

By signing this, you agree to let Charity Chicks Houston publish this information in print and on the web. You also agree to keep this charitable promotion open from November 19-December 24.

Signature: _____

Donation Details: By January 14, please write a check to the charity of your choice and mail to Charity Chicks Houston for the total donated amount (we will send mailing information to the email you provide). We will send it to your charity of choice (we will also return confirmed paperwork back to you as confirmation).

If you have any questions, please contact Jayme at 757.617.8448 or chicks@charitychickshouston.com.

Thanks and Happy Upcoming Holidays!