



CHARITY CHICKS

— HOUSTON —

Be Brilliant. Be Bold. Be Bright Pink. Be a Sponsor.

Last year we were brilliant. We were bold. And so were our guests and sponsors in attendance as we raised over \$11,000 for breast cancer treatment and prevention initiatives on behalf of The Save the Ta-tas Foundation. We had no intentions of making this an annual event of any sort, but the crowd wants what the crowd wants and who are we to say no!?!

Our 2nd annual BRAtober is going to be BRIGHTER than ever as we raise money and awareness for national non-profit organization, Bright Pink. Bright Pink believes in the beauty and strength of women. And so does Charity Chicks Houston! Bright Pink exists to enlighten and empower high risk individuals to take control of their breast and ovarian health by providing education, support and a sense of community for a better, brighter future. And Charity Chicks Houston is all about empowerment! What a perfect fit.

On Friday, October 1st, we are taking over The Annex at Gremillion & Co. Fine Art, Inc. in the Rice Village area as members and fans of Charity Chicks Houston take our fundraising beyond what we thought was ever possible and raise \$20,000...and we need your help BRIGHT now!

Guests will enjoy our signature themed cocktails, classy and funky string quartet tunes from DIVISI Strings, and hot hits from DJ Brandi Garcia from 97.9 The Box as the night rolls on and the dance floor heats up. We'll put you in a cupcake coma with delicious treats from a few of Houston's finest bakeries and we'll stun you with beautiful BRA ART displayed on both floors of the art gallery.

Bright Pink empowers women at high risk to take control of their breast and ovarian health and in turn, grant them the freedom and peace of mind to live a beautiful and fulfilling life. There is nothing more beautiful than gathering for a cause as good as this.

Finally, you can get away with wearing your sunglasses at night...because this is going to be one **BRIGHT** event.

Join us as we make an impact...and have a great time doing it!

Jayme Lamm & Tam'ra Powell
Founders, Charity Chicks Houston



CHARITY CHICKS HOUSTON'S 2ND ANNUAL BRAtober, BENEFITING BRIGHT PINK SPONSORSHIP OPPORTUNITIES

We're excited to enable businesses to support a meaningful charitable event AND to promote your brand to a broad range of Houston residents through BRAtober sponsorship opportunities. Please note that any sponsorship funds received in excess of event expenses will be donated to Bright Pink and you will receive a receipt in the mail for your tax deductible donation.

BRAtober Title Sponsor - We're excited to announce that the Houston Dynamo and the Dynamo Girls are the presenting sponsors of BRAtober!



Dynamo Charities

BRAtober Lounge Sponsor - \$2,500

- Brand presence in BRAtober lounge area where guests will relax and mingle (the only other branding that may be allowed in this area would be furniture / décor supplier for lounge)
- Website link and company logo on charitychickshouston.com partners page
- 5 guaranteed sponsorship messages to 2,200+ Facebook fans and 1,800+ Twitter followers
- 5 guest passes for BRAtober
- 1 BRA ART entry that can be decorated to represent your brand, will be displayed in BRAtober lounge
- Corporate collateral materials included in party favor bags
- Company recognition and website link included in pre and post event e-mails to Charity Chicks database

BRAtober Silent Auction Sponsor - \$1,000

- Branding on silent auction item description poster and all silent auction bidding sheets
- Corporate collateral allowed on silent auction tables
- Website link and company logo on charitychickshouston.com partners page
- 2 guaranteed sponsorship messages to 2,200+ Facebook fans and 1,800+ Twitter followers
- 2 guest passes for BRAtober
- 1 BRA ART entry that can be decorated to represent your brand, will be displayed at silent auction table
- Corporate collateral materials included in party favor bags
- Company recognition and website link included in pre and post event e-mails to Charity Chicks database

Create-Your-Own Sponsorship

Want to contribute, but don't see the right opportunity above? Give us a shout. We're open to ideas, and we'll accept contributions in any amount (or in the form of non-financial support)!

Silent Auction Item Donor

In addition to sponsorship opportunities, we are seeking donations of products or services to include in our silent auction.



bright pink

March 23, 2010

Dear Supporters,

Bright Pink is a national non-profit organization that provides education and support to young women who are at high risk for breast and ovarian cancer. We arm young women with knowledge, options and a great attitude, and offer companionship and empathy during their journey. We empower them to take control of their breast and ovarian health and in turn, grant them the freedom and peace of mind to live a beautiful and fulfilling life. By donating to Bright Pink, you are helping to fund our one-of-a-kind peer support program. PinkPal™ is a one-on-one supportive resource for young women at high risk for breast and ovarian cancer. Each "Participant" is paired with a "PinkPal™" who provides the individual with positive support and encouragement. Specifically, this relationship affords the opportunity for Participants to obtain guidance and support from PinkPals™ who are uniquely familiar with their situation and are currently doing well. For instance, someone who is considering genetic testing may wish to speak with someone who has already been through the process. The more funds we raise, the more young women we can support through this program!

We are so grateful that Jayme Lamm of Charity Chicks Houston has selected Bright Pink to be its beneficiary for their BRAtober Event, and we invite you to participate in this wonderful evening.

Your support is greatly appreciated and we thank you for helping us reach and surpass our fundraising goals. With your help Bright Pink will be able to educate and support high-risk young women so that they can catch cancer in its early, most treatable stages or prevent it all together.

Please feel free to contact us if you would like additional information on our organization. Thank you again for your support of this event and for helping Bright Pink support young women at high risk for breast and ovarian cancer!

Sincerely,

Lindsay Avner
Executive Director
Bright Pink
P.O. Box 10915
Chicago, IL 60654
Employer Identification Number: 51-0619889

Bright Pink is a private, not for profit corporation and is tax exempt under
Section 501 (c) (3) of the Internal Revenue Code.



SPONSORSHIP COMMITMENT FORM

Thank you for generously sponsoring Charity Chicks Houston's 2nd Annual **BRAtober** event in support of **Bright Pink** on October 1, 2010.

Please e-mail your completed sponsorship form to chicks@charitychickshouston.com or mail to:

Charity Chicks Houston, c/o Tam'ra Powell
3415 Dorsey Lane
Pearland, TX 77584

SPONSOR INFORMATION

Sponsor Business Name: _____
Sponsor Address: _____
City/State/Zip: _____
Phone Number: _____
Contact Person: _____
Email: _____

Sponsorship Package Selected:

- BRAtober Title Sponsor (\$5,000)
- BRAtober Lounge Sponsor (\$2,500)
- BRAtober Silent Auction Sponsor (\$1,000)
- Create-Your-Own Sponsorship Package \$ _____

PAYMENT INFORMATION

Payment may be submitted to Charity Chicks Houston by check written to "Charity Chicks Houston". Should you need it for your records, Charity Chicks Houston's employer ID number is 27-0618191.

Checks may be mailed to:

Charity Chicks Houston, c/o Tam'ra Powell
3415 Dorsey Lane
Pearland, TX 77584

BRA TOBER



CHARITY CHICKS

— HOUSTON —



SILENT AUCTION ITEM DONATION FORM

Thank you for generously offering a product or service for the silent auction that will take place on October 1, 2010 as a part of Charity Chicks Houston's 2nd Annual **BRAtober** event in support of **Bright Pink**.

Please e-mail your completed donation confirmation form to chicks@charitychickshouston.com or mail to:

*Charity Chicks Houston, c/o Tam'ra Powell
3415 Dorsey Lane
Pearland, TX 77584

DONOR INFORMATION

Donor Business Name: _____
Donor Address: _____
City/State/Zip: _____
Phone Number: _____
Contact Person: _____
Email: _____

AUCTION ITEM INFORMATION

Description: _____

Retail Value: _____

DELIVERY / PICK-UP INFORMATION

All auction items must be received by Charity Chicks Houston by Friday, September 17.

Delivery / Pick-up Options (please check your preference)

- I will mail my donated auction item to Charity Chicks Houston (address above*).
- I would like someone to pick up my donated auction item

Pick-Up Location: _____
Preferred Dates / Times for Pick-Up: _____
Contact Person for Pick-Up: _____